



Legal Write Publications E-Brief

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May 26, 2008

Greetings,

The first official day of summer isn't until June 20th but Memorial Day Weekend seems to be the unofficial start for most. And I don't know about the weather in your neck of the woods, but folks in Texas are knee deep in the 90s from the looks of the national weather map! As for Philly, the weather today is picture perfect - warm, breezy, nurturing and energizing. And it's a great day to garden as the family grills and chills on the deck.

And it's also a great opportunity to let you know about some important upcoming events in May and June, including ForeWord Magazine's "Best of 2007" Awards announcements at BookExpo next week where we could win Best Reference Book of 2007!

See below for important event information, articles, links and an exclusive 20% sale on all on-line purchases if you order by May 31st.

And also check out the exciting details about [Contracts Companion for Writers](#), selected by ForeWord Magazine as **Book of the Year Finalist in the reference category!**

NEXT STOPS ON THE LIT LAW EXPRESS

BookExpo America

May 27 - June 1 Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Events

- May 29th: Tonya Evans-Walls, member of the PMA University Faculty, presents "Protect Your Copyright, Fair Use and Permissions" at 4:00 PM with Jonathan Kirsch. All PMA U events are held at the Wilshire Grand Hotel.
- May 30th: Signing copies of *Copyright Companion for Writers* at 1:00 P.M. in PMA Pavilion Booth 727
- May 31st: Signing copies of *Contracts Companion for Writers* at 2:00 P.M. in the Autographing Area, Table 26
- May 31st: Delivering remarks at the African American Pavilion Awards Ceremony at approximately 3:00 P.M. in the Staging Area next to Booth 4256
- May 29-June 1: All legal reference titles on display in the New Title Showcase Display Area at the Convention Center entrance and in the Booth 727. Show specials include 50% off all orders of 10 or more copies plus free S/H. [Click here](#) for more info.

Other Upcoming Events

- Various poetry readings in Philadelphia, NJ and DC (check website often for updated schedule)
- June 19-21: Black Writers Reunion & Conference, Tampa, FL

For more information about these and all other events and appearances, visit our Events Page at www.legalwritepublications.com.

Contracts Companion Named Finalist in ForeWord Magazine Book of the Year Awards!-REMINDER

Winners Announced at BookExpo in LA!

[Contracts Companion for Writers](#)

ForeWord Magazine's
Book of the Year

Award
Finalists

has been selected by ForeWord Magazine as a [2007 Book of the Year Finalist in the Reference category](#).

Nearly 1,600 books were entered in 61 categories. These were narrowed to 658 finalists, from 350 publishers. Gold, Silver, and Bronze winners, as well as Editor's Choice Prizes for Fiction and Nonfiction will be announced at a special program at BookExpo America at the Los Angeles Convention Center in Los Angeles on May 30. The winners of the two Editor's Choice Prizes will be awarded \$1,500 each.

Wish us luck!

Lit Law Advice from Tonya Evans-Walls

The Dreaded Fear of Negotiation

The most common fear authors have when faced with a deal is the dreaded fear of negotiation. In the spirit of not wanting to offend, many authors in first-time bargaining situations shy away from asking hard questions and requesting more favorable provisions.

Worse still, some authors are intimidated by the process and the documents. That, coupled with an author's excitement over the possibility of any deal, after receiving so many rejections, is a dangerous mix that often spells trouble.

Authors do not want to challenge the agent or publisher because they do not want to be perceived as difficult or money hungry. But remember, this is a bottom-line business, and the operative word is "business." Agents and publishers have their own attorneys, and so should you. Any reputable person in the industry understands that offers should be negotiated by competent professionals; it's just business.

Excerpt from [Contracts Companion for Writers](#)



Have a great week and be sure to visit us on the web at our

site and on [MySpace](#).

Write on!

Tonya M. Evans-Walls
Legal Write Publications

**Save
20%**

Use the discount code "**0531PROMO**" and enjoy a **20% discount** off all on-line purchases of \$15.00 or more. Act now so you don't miss this amazing opportunity! Order today and don't forget to use this exclusive discount code to save! You can use this code as many times as you want before the expiration date so share it with a friend! Order now at <http://www.legalwritepublications.com/books.htm#top>

Offer Expires: May 31, 2008

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